

**JULY 29 &  
30, 2022**

JOE ZOLPER'S  
**BB**  
**BUILDERS BRAWL**

**WORLDWIDE  
TECHNOLOGY  
RACEWAY IN  
ST. LOUIS**



Joe Zolper, the lead builder and host of the TV show Garage Squad is for the first time ever in drag racing history, building a new form of racing that will bring knowledge to the starting line not the almighty dollar. Builders Brawl is having builders from all over the country, whether it's in a small two car garage in the backyard or the mom and pop shops that come to compete against their knowledge of one another, versus the deep pockets. All participants will need to go through a screening process to qualify as a builder to be a part of this race. It's time we bring back the appreciation of the knowledge of drag racing and showcasing it. To our sponsors, guys working endless hours in the garage and the shops and are the ones that are going to be buying your product and I can assure you they will support you if you support them.

**JULY 29 &  
30, 2022**



**WORLDWIDE  
TECHNOLOGY  
RACEWAY IN  
ST. LOUIS**

**Level 1 \$1,000**

- Logo Added to Digital Race Flyers
- Sponsorship Announcement Made on Social Media with Logo
- 4 General Admission Passes
- 3 Mentions on the Intercom at Track

**Level 2 \$2,500**

- Mentioned in Media / Press Interviews
- Signage Displayed at The Race (Provided)
- Logo Added to Digital Race Flyers
- Sponsorship Announcement Made on Social Media with Logo
- 4 Starting Line Passes
- Company Logo on T-Shirt

**Level 3 \$5,000**

- Logo Displayed in All Video Productions
- Tagged Monthly on Social Media
- Logo on Social Media Banner Covers
- Logo Printed on Official Race Shirts
- Mentioned in Media / Press Interviews
- Signage Displayed at The Race (Provided)
- Logo Added to Digital Race Flyers
- Sponsorship Announcement Made on Social Media with Logo
- 8 Admission Passes and 8 Suite Tickets
- Company Logo on T-Shirt

**Vendor Spots Starting at \$500**

All Vendors are Welcomed  
Spots Starting at \$500, Depending on Size

**Level 4 \$10,000 Plus**

- Custom Packages Available. We will build the package to suit you and your company needs.
- Logo Displayed in All Video Productions
- Tagged Monthly on Social Media
- Logo on Social Media Banner Covers
- Logo Printed on Official Race Shirts
- Mentioned in Media / Press Interviews
- Signage Displayed at The Race (Provided)
- Logo Added to Digital Race Flyers
- Sponsorship Announcement Made on Social Media with Logo
- 10 Admission Passes, 10 Suite Tickets, and 10 Starting Line Passes
- Company Logo on T-Shirt

**Trophy Sponsorships (For Small Businesses)**

- Big Tire Class
- 2 \$500 Spots
  - Company Name & Logo on the trophy for the winner of the Big Tire Class. Sponsor Announced when presented at the track and on social media to announce the winner.

- Small Tire Class
- 2 \$500 Spots
  - Company Name & Logo on the trophy for the winner of the Small Tire Class. Sponsor Announced when presented at the track and on social media to announce the winner.

- Daily Driver Class
- 1 \$500 Spot
  - Company Name & Logo on the trophy for the winner of the Daily Driver Class. Sponsor Announced when presented at the track and on social media to announce the winner.





**JULY 29 & 30,  
2022**



**WORLDWIDE  
TECHNOLOGY  
RACEWAY IN  
ST. LOUIS**

## **Payments, Logos, Banners and Due Dates**

The Sooner you get on Board, the Sooner we can Start to Advertise you and your Company on Social Media, Flyers and etc.

All Payments & Logos MUST be in our hand by June 11, 2022

All Banners to Hang at The Track MUST be in our hand by July 16, 2022